

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 497705-1 | 10/14/12 | October 2012 | 10/01/12 - 10/14/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| GFSB | Heather Uttley | HRP-WASHING | National |

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

| Advertiser | Product | Estimate Number |
|---------------|---------------------|-----------------|
| CT Future PAC | CT FUTURE PAC IGFSB | 1987 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/06/12 - 10/15/12 | 497705 | 06365027 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|---------|------|
| 1 | 10/08/12 | 10/12/12 | 6AM-6:30AM Eyewitness | 6AM-6:30AM | MTWTF-- | :30 | 1 | \$45.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$45.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/10/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM | | | | | | | | | |
| 2 | 10/08/12 | 10/12/12 | 7AM-9AM The Early Show | 7AM-9AM | MTWTF-- | :30 | 1 | \$40.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$40.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/11/12 8:37 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM | | | | | | | | | |
| 3 | 10/08/12 | 10/12/12 | Eyewitness News at Noon | 12PM-12:30PM | MTWTF-- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 12:06 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM | | | | | | | | | |
| 4 | 10/08/12 | 10/12/12 | CBS Daytime | 1230-2p | MTWTF-- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 12:58 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM | | | | | | | | | |
| 5 | 10/08/12 | 10/12/12 | The Talk | 2-3p | MTWTF-- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/10/12 2:59 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM | | | | | | | | | |
| 6 | 10/08/12 | 10/12/12 | M-F 3pm-4pm Syndication | 2:58pm-4pm | MTWTF-- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$50.00 | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 10/08/12 | 10/12/12 | M-F 3pm-4pm Syndication | 2:58pm-4pm | MTWTF-- | :30 | 1 | \$50.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/10/12 3:19 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120230H \$50.00 NM | | | | | | | | | |
| 7 | 10/08/12 | 10/12/12 | 4PM-5PM | 4PM-5PM | MTWTF-- | :30 | 1 | \$90.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/09/12 4:28 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM | | | | | | | | | |
| 8 | 10/08/12 | 10/12/12 | 6PM-6:30PM Eyewitness | 6PM-6:30PM | MTWTF-- | :30 | 1 | \$90.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/10/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM | | | | | | | | | |
| 9 | 10/08/12 | 10/12/12 | 7PM-7:30PM | 7PM-7:30PM | MTWTF-- | :30 | 1 | \$90.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/09/12 7:12 PM 7PM-7:30PM 7PM-7:30PM :30 SMPCT120230H \$90.00 NM | | | | | | | | | |
| 10 | 10/08/12 | 10/12/12 | 7:30PM-8PM | 7:30PM-8PM | MTWTF-- | :30 | 1 | \$90.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/10/12 7:42 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120230H \$90.00 NM | | | | | | | | | |
| 11 | 10/13/12 | 10/13/12 | 7PM-8PM | 7PM-8PM | -----2- | :30 | 2 | \$30.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----2- 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/13/12 7PM-8PM 7PM-8PM :00 \$30.00 NM Credited 2 GFSB Sa 10/13/12 7:55 PM 7PM-8PM 7PM-8PM :30 SMPCT120230H \$30.00 NM | | | | | | | | | |
| 12 | 10/08/12 | 10/12/12 | M-SU Eyewitness News @ 11PM | 11PM-11:35PM | MTWTF-- | :30 | 1 | \$65.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/11/12 11:26 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120230H \$65.00 NM | | | | | | | | | |
| 13 | 10/14/12 | 10/14/12 | 60 Minutes | 7PM-8PM | -----1 | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 10/14/12 8:19 PM 60 Minutes 7PM-8PM :30 SMPCT120230H \$350.00 NM | | | | | | | | | |
| 14 | 10/07/12 | 10/07/12 | Delayed 60 Minutes | 730-830p | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$350.00 | | | | | | | | | |

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|------|------------|----------|--------------------|----------------|---------|--------|----------------|----------|------|
| 14 | 10/07/12 | 10/07/12 | Delayed 60 Minutes | 730-830p | -----S | :30 | 1 | \$350.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|----------|------|-----|----------|----------|--------------------|----------------|--------|--------------|----------|------|
| 1 | GFSB | Su | 10/07/12 | 8:12 PM | Delayed 60 Minutes | 730-830p | :30 | SMPCT120230H | \$350.00 | NM |

Total Spots 14

Payment Terms Net 30 Days

| | |
|-------------------|------------|
| Gross Total | \$1,440.00 |
| Agency Commission | \$216.00 |
| Net Amount Due | \$1,224.00 |

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